Response to Office Action

The table below presents the data as entered.

Input Field	Entered	
SERIAL NUMBER	78522183	
LAW OFFICE ASSIGNED	LAW OFFICE 114	
MARK SECTION (no change)		
GOODS AND/OR SERVICES SECTION (current)		
INTERNATIONAL CLASS	024	
DESCRIPTION	towels	
FILING BASIS	Section 1(a)	
FIRST USE ANYWHERE DATE	At least as early as 04/03/2003	
FIRST USE IN COMMERCE DATE	At least as early as 11/24/2004	
GOODS AND/OR SERVICES SECTION (proposed)		
INTERNATIONAL CLASS	024	
DESCRIPTION	towels for use in promotions of charitable organizations.	
FILING BASIS	Section 1(a)	
FIRST USE ANYWHERE DATE	At least as early as 04/03/2003	
FIRST USE IN COMMERCE DATE	At least as early as 11/24/2004	
ADDITIONAL STATEMENTS SECTION		
MISCELLANEOUS STATEMENT	Reach and the Panthers and the NFLP have reached a Settlement Agreement regarding the Opposition connected with this mark. The Agreement, which requires Reach to make the above amendment to its description of goods and services prior to a Notice of Withdrawal being filed reads as follows: "Reach and the Panthers/NFLP shall execute the Notice of Withdrawal of Opposition, attached hereto as Exhibit C, within thirty (30) days of the PTO's approval of the amendment to Application Serial No. 78/522,183, and the Panthers and NFLP shall then file this Notice	

	electronically. Reach expressly consents to the electronic filing and service of this Notice upon Jason Theobald at jtheobald@reachusa.com."
SIGNATURE SECTION	
DECLARATION SIGNATURE	/Jason M. Theobald/
SIGNATORY'S NAME	Jason M. Theobald
SIGNATORY'S POSITION	General Counsel
DATE SIGNED	01/30/2007
RESPONSE SIGNATURE	/Jason M. Theobald/
SIGNATORY'S NAME	Jason M. Theobald
SIGNATORY'S POSITION	General Counsel
DATE SIGNED	01/30/2007
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Jan 30 17:45:29 EST 2007
TEAS STAMP	USPTO/ROA-66.42.144.2-200 70130174530003874-7852218 3-3603b4734d4031f4984fd4f 96cf46b12db-N/A-N/A-20070 130171952372694

PTO Form 1957 (Rev 9/2005)

OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. 78522183 has been amended as follows: Classification and Listing of Goods/Services

Applicant hereby amends the following class of goods/services in the application as follows:

Current: Class 024 for towels Original Filing Basis: 1(a).

Proposed: Class 024 for towels for use in promotions of charitable organizations.

Filing Basis: 1(a).

Additional Statements

Reach and the Panthers and the NFLP have reached a Settlement Agreement regarding the Opposition connected with this mark. The Agreement, which requires Reach to make the above amendment to its description of goods and services prior to a Notice of Withdrawal being filed reads as follows: "Reach and the Panthers/NFLP shall execute the Notice of Withdrawal of Opposition, attached hereto as Exhibit C, within thirty (30) days of the PTO's approval of the amendment to Application Serial No. 78/522,183, and the Panthers and NFLP shall then file this Notice electronically. Reach expressly consents to the electronic filing and service of this Notice upon Jason Theobald at jtheobald@reachusa.com."

Declaration Signature

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii). If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods or services listed in the application as of the application filing date. 37 C.F.R. Secs. 2.34(a)(1)(i). The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /Jason M. Theobald/ Date: 01/30/2007

Signatory's Name: Jason M. Theobald Signatory's Position: General Counsel

Response Signature

Signature: /Jason M. Theobald/ Date: 01/30/2007

Signatory's Name: Jason M. Theobald Signatory's Position: General Counsel

Serial Number: 78522183

Internet Transmission Date: Tue Jan 30 17:45:29 EST 2007 TEAS Stamp: USPTO/ROA-66.42.144.2-200701301745300038

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